

The Leadership 2020

The Future Ahead



Programme Overview

By 2020, the concept of leadership will undergo a significant change. The new environment will have an increased amount of volatility, ambiguity and uncertainty, and many if not all aspects of leadership will require a different approach. There is no constancy ahead and the rules of the game are changing. The 2020 leaders will have to be able to recognize the power of the unknowable, look for discomforting facts and evidence, and dare to deal with them!

Key Features

- This workshop is not by any means your traditional leadership development program!
- The content has been shaped, through latest research and contribution from our partners, experts, and cutting edge leaders and thinkers around the world.
- It focuses on the leadership essentials that will be needed to meet future global challenges and strengthen leadership in the GCC.
- Additionally this program focus on areas of knowledge and skills needed to manage though extraordinary times
- This program has been exclusively developed by the Talent & Leadership Center at the Etisalat Academy, and delivered by global & regional experts.

Who Should Attend

The Leadership 2020 is Recommended for ambitious Senior Leaders who are rapidly progressing across the fast-moving regional business environment.



Talent & Leadership Centre

Impact the Future through People

Date/Timing :	TBD 08:30 a.m to 03:30 p.m
Program fee :	US \$ 5,500
Location :	Dubai, U.A.E
How to Apply :	www.ea.ae/tlc/apply

In-house Programme Option:

This and many other Leadership Education Programmes can be customized for in-house delivery. Contact us if you have a group of executives who would benefit.



Programme Content

This intervention has an unconventional approach, where each day delivers a different experience; from the commander officers of Red Arrows & RAF to best-selling management book authors and leadership gurus, to researchers and business school faculties and global leaders.

Leadership Values In Action

DAY
1

- ▶ The focus will be on the core values and leadership behaviors which engage, motivate and inspire others to follow a leader through their own free choice (only when this happens are we really seeing leadership). Those values and behaviors are relatively timeless and agnostic to sector and form the essential.

Defining The Future Leaders

DAY
2

- ▶ Participants will be provided with the 2020 Leader Model of key competencies that leaders must demonstrate to be ready for the 2020 leadership Challenges .
- ▶ Gain insights into how forward-looking organizations are preparing leaders and customers to adapt to the changing world.

Empowering Collective Talents

DAY
3

- ▶ Understanding the nature of Leadership Culture and how it can affect organisational performance.
- ▶ Practical guide on how leaders can create a culture that will inculcate their targeted competencies into their leadership culture.
- ▶ Learning how to integrate the Core Values and Leadership Competencies together to leverage Leadership Culture.

The Big Picture: Skyward Perspectives

DAY
4

- ▶ In addition to interactive discussions, business simulations and experiential activities, participants will be required to prepare three real challenges they would like to be addressed and find possible solutions from experience shared by successful CXOs from top organizations within the region, during an Executive Roundtable Day, have an Eye-Bird air tour of the UAE and close with an "Executive Leadership at the Pick" dinner at the at.Mosphere -122 fl., Burj Khalifa.

About Talent & Leadership Center

The Talent & Leadership Centre has been established as a premier enabler of leadership capability development within the MENA region, supporting organizations to achieve excellence and be prepared for the rapid changes at a global level and the particular challenges within the regional business environment. Our solutions are focused towards creating leadership cultures to unleash collective capabilities that will create competitive advantages and produce unmatched business results.



Programme Faculty



Justin Hughes

Founder - Mission Excellence

Mission Excellence founder, Justin is a renowned presenter on leadership, execution and risk, having addressed the Institute of Directors' Annual Convention, and 'Leaders in Dubai' alongside Sir Richard Branson and Kofi Annan. Justin has an MBA with Distinction from London Business School and a BSc (Hons) in physics from the University of Bristol. Prior to Mission Excellence, Justin was a RAF fighter pilot and a commander of Red Arrows units.



Jeanne C Meister

**Founding Partner, Future Workplace
& Co-Author of Best Selling Book,
'The 2020 Workplace'**

Jeanne is Partner and Founder of Future Workplace, a consulting firm dedicated to assisting organizations in re-thinking, re-imagining and re-inventing the workplace. Jeanne is the receipt of the Distinguished Contribution in Workplace Learning Award by the ASTD and has authored three books. She is also on the Board of Advisors for Human Resource Planning Society (HRPS) and has written articles in publications as Association of Business Schools, Chronicle of Higher Education, CLO Magazine, Financial Times, Harvard Business Review, Harvard Management Update, etc.



Dr. Stewart Black

**Prof. of Global Leadership & Strategy
IMD Business School**

Stewart Black specializes in Leadership, Strategy, Change Management, Gvlobalization, Human Capital and Stakeholder Engagement. Dr. Black has worked with a variety of for-profit and non-profit organizations in all major regions of the world which involved working with senior teams to analyze their environment, formulate strategy, and align organizational and leadership capabilities to achieve business objectives. Prior to joining IMD, Dr. Black has delivered executive education and leadership programmes for the Business Schools at Universities of Michigan Ross and INSEAD.

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