



# The 2020 Workplace

## Prepare Now For The Future

Delivered in Partnership with



Date/Timing :	17th to 20th Nov. 2014 0830 to 1530
Program fee :	US \$ 4,550
Location :	Dubai, U.A.E
How to Apply :	<a href="http://www.ea.ae/tlc/apply">www.ea.ae/tlc/apply</a>

### In-house Programme Option:

This and many other Talent & Leadership Centre (TLC) programmes can be customized for in-house delivery. Contact us if you have a group of executives who would benefit.



### Programme Overview

By 2020, FIVE generations of employees will have to work together within the same organization. The breakthrough technology shaped the social, educational and business environment like never before, creating the "digital citizens". As such, a 2020 and beyond forward-thinking mindset is a mandate for business executives.

### Key Features

- Experience case studies, interactive team exercises, relevant videos and role-plays that bring to life how the workplace of 2020 is here today.
- Insight into how the 15 mega-trends will impact your organization's human resource function.
- Work on a case of a forward looking semi government organization in GCC region and explore how the organization can adapt to a range of workplace and leadership challenges in order to prepare for the 2020 workplace.
- Use of gamification and virtual scenarios as an instrument to motivate, engage and develop employees of all generations.
- Program Content is based on "The 2020 Workplace" book featured as one of the best of its kind worldwide (participants will receive a copy of the book).
- Program delivered by the author, global experts, customized to balance with local business realities.
- SHRM & HRCI program certification
- Receive a signed copy of 'The 2020 Workplace: How Innovative Companies Attract, Develop & Keep Tomorrow's Employees Today'

### Who Should Attend

The 2020 Workplace is specifically designed to prepare Executives, Senior Managers and Human Resource professionals for the mega trends impacting how an organization will source, develop & engage talent.



## Programme Content

Consultant-led class, the programme will include:

- Presentations
- Interactive exercises; role-play activities.
- Instant polling.
- Case studies
- Relevant and engaging videos
- Gamification

## Programme Faculty



### Jeanne C Meister,

Founding Partner, Future Workplace  
& Co-Author of Best Selling Book,  
'The 2020 Workplace'

Jeanne is Partner and Founder of Future Workplace, a consulting firm dedicated to assisting organizations in re-thinking, re-imagining and re-inventing the workplace. Jeanne is the recipient of the Distinguished Contribution in Workplace Learning Award by the ASTD and has authored three books. She is also on the Board of Advisors for Human Resource Planning Society (HRPS) and has written articles in publications as Association of Business Schools, Chronicle of Higher Education, CLO Magazine, Financial Times, Harvard Business Review, Harvard Management Update, Journal of Business Strategy, etc. Her latest book is, "The 2020 Workplace: How Innovative Companies Attract, Develop & Keep Tomorrow's Employees Today" is in its 12th printing.

### Day 1

## INTRODUCING THE 15 MEGATRENDS - "The 2020 Workforce Development Model™"

- The Forces shaping the Future Workplace now -15 Mega Trends. These 15 megatrends will be uncovered through a series of interactive team exercises and role-plays, which illustrate how these trends, will re-define an organization's recruitment, development and engagement strategies.
- Multiple Generations @ Work; communication accross Generations.

### Day 2

## FUTURE WORKPLACE: CASE STUDY

- Selection of the five most relevant trends and possible future courses of action.
- The participants will be divided into five teams and each team will be presented with a different challenge they must solve in order for the organization to re-define and re-imagine its recruitment, development and leadership pipeline.

### Day 3

## PREPARE FOR THE FUTURE WORKPLACE

- Twenty Predictions for the 2020 Workplace; get ready for the Future Workplace.
- Participants will develop and take away with them an action plan and list of activities to assist them on their 2020 Workplace journey.

## About Talent & Leadership Center

The Talent & Leadership Centre has been established as a premier enabler of leadership capability development within the MENA region, supporting organizations to achieve excellence and be prepared for the rapid changes at a global level, and the particular challenges within the regional business environment. Our solutions are focused towards creating leadership cultures to unleash collective capabilities that will create competitive advantages and produce unmatched business results.



### Christopher Bishop,

Strategic Partner - Future Workplace

Chris is a consultant, speaker, author and strategic thinker with deep expertise in the mega trends currently transforming the global work force. Prior to joining Future Workplace in July of 2013, Chris worked at IBM for fifteen years and at several seminal interactive agencies in New York before that. During his tenure at IBM, Chris held a variety of positions like, strategy consultant, executive speech writer, HR communications Leader, and social media strategist in Global Financing.



### Kevin Mulcahy

Facilitator - Future Workplace  
Professor - Babson College

Kevin is a facilitator and presenter with Future Workplace and also teaches entrepreneurial thinking through the Entrepreneurship Division of Babson College. His MBA classes focus on innovation, creativity, entrepreneurship and new venture growth. He has also been a faculty leader for Babson's flagship study-abroad BRIC and on campus 'SummerVenture' Accelerator programs.

"This and other Leadership Education Programmes can be customized exclusively for your organization. Contact us if you have a group of executives who would benefit."

