



Learn  
Engage  
Achieve  
Develop

# Talent & Leadership Centre

Impact the Future through People

**LEADERSHIP**

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أكاديمية اتصالات  
etisalat academy  
Skills | Solutions | Results

The Talent and Leadership Centre aims to establish long term partnerships with our customers built on trust, constructive dialog and commitment to implement sustainable development solutions which will shape their distinctive learning culture and create the leadership brand that, in the long run, will guarantee their competitive advantage.

We challenge our partners to be dissatisfied with the status-quo and continuously look for solutions that will position them as top players within their industries.



## Our Customer Partnership Dialogue

- Business Priorities
- Strategic Precedence
- State of Leadership
- Resource Analysis
- Gaps Identification

- Leadership Audience
- Intervention Format
- Type of Learning
- Approaches & Tools
- Program Delivery Partners

- Performance Enhancement
- Sustainable Impact
- Learning Culture
- Way Forward

### Engagement Dialogue

### Partnership Potential

### Focus Groups Development

### Learning Transfer

### Performance & Sustainability

- Anticipate Solutions
- Scope & Outcomes
- Consensus
- Partnership Agreement

- Project Management
- Stakeholders Engagement
- Communication
- Plan & Buy-in
- Learning Interventions





## Diversity of Leadership Journeys

Our solutions are focused towards creating leadership cultures to unleash collective capabilities and generate unmatched business results.

### Leadership Development

- ▶ Customized Leadership Development Programs (Executives, Sr. Managers, High Potentials)
- ▶ The 2020 Executive Leadership Series
- ▶ Nationalisation Programs
- ▶ Women Development Initiatives
- ▶ SMART Government – SMART City Planning
- ▶ Executive Leadership Tours & Events
- ▶ Global CEO Roundtable
- ▶ Coaching & Mentoring

### Individual & Organizational Alignment

- ▶ Organizational Culture Evaluation
- ▶ Individual Leadership Talent
- ▶ Organizational Alignment
- ▶ Assessment Centers

### Integrated Talent Management

- ▶ Talent Management Integrated Framework
- ▶ Nationalization Strategy
- ▶ Talent Management Transformation
- ▶ Talent Management - Essential Tools
- ▶ The Talent Management Workbook

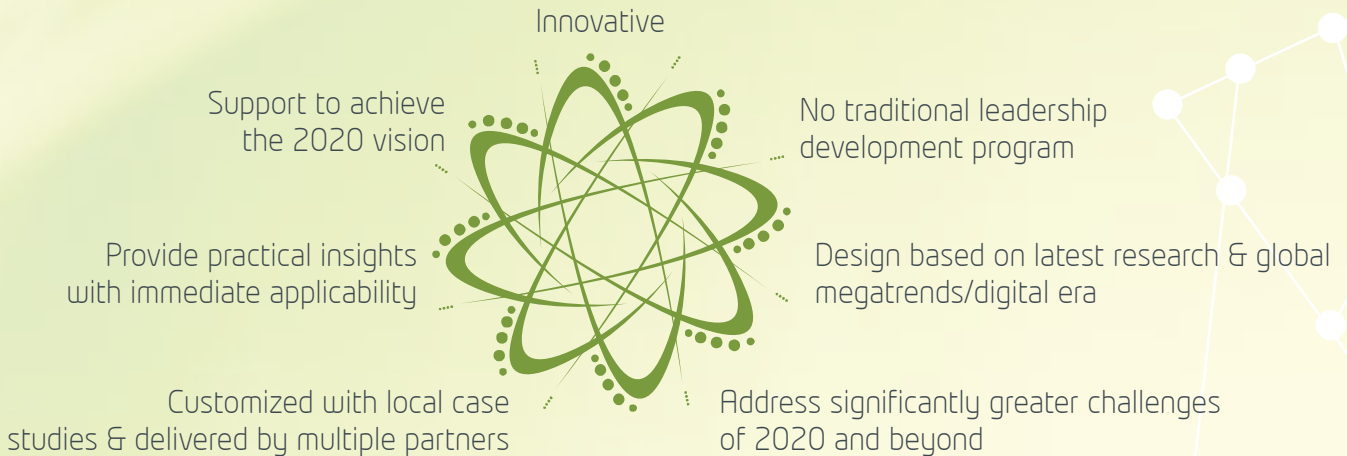
### Online & Mobile Apps

- ▶ Online Learning Platforms
- ▶ Mobile Learning Tools & Applications
- ▶ Online Open Courses
- ▶ Social Learning Leadership





# "The 2020 Executive Leadership SMART Journeys™"



## Leadership 2020 - Welcome to the Future™

**Day 1:** The 2020 Leadership Values in Action – Conscious Leadership

**Day 2:** The 2020 Leadership Culture – Empowering Collective Talents

**Day 3:** The 2020 Leadership Framework – Defining the Leaders of the Future

**Day 4:** The 2020 Leadership at the Top – Skyward Perspectives

By 2020, the concept of leadership will undergo a significant change. The new environment will be high-tech dominated, with an increased amount of unpredictability and ambiguity; therefore many if not all aspects of leadership will require a different approach.

### Features

- Alternative facilitation by business school faculty, international leadership experts, regional CXOs
- Unconventional views on Leadership at the Peak: Sew Wings Eye-Bird air tour, Networking @ at.Mosphere - Burj Khalifa.

## The 2020 Workplace - Prepare Now™

By 2020, FIVE generations of employees will have to work together within the same organization. The breakthrough technology shaped the social, educational and business environment like never before, creating the "digital citizens". As such, a 2020 and beyond forward-thinking mindset is a mandate for business executives.

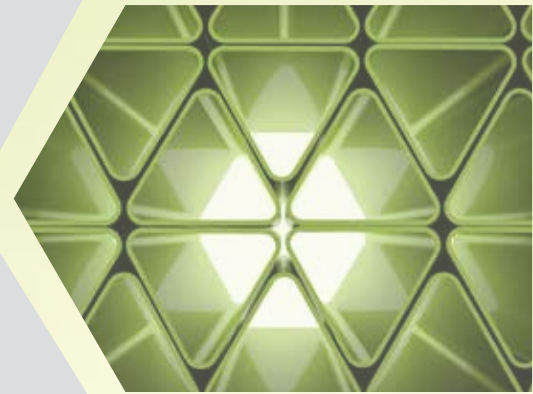
### Features

- SHRM & HRCI Certification
- Development based on "The 2020 Workplace" book featured as one of the best of its kind worldwide (participants will receive a copy of the book)
- Delivered by the author, global experts, customized to balance with local business realities
- Gamification and virtual scenarios

**Day 1:** The Forces shaping the Future Workplace now 15- Mega Trends • Multiple Generations @ work

**Day 2:** Principles of 2020 Engagement • The 2020 Social Learning Ecosystem

**Day 3:** Twenty Predictions for the 2020 Workplace • Get ready for the Future Workplace



## The 2020 Smart City - The Future Ahead™

**Day 1:** Solving the 2020 societal problems – a managerial question of collaboration between government and other stakeholders

**Day 2:** How governments, businesses, and research institutions can work together to create a healthy eco-system for solutions generation

**Day 3:** Smart City Showcase – field visit

2020 Cities will become smarter not just in the way the Government can automate routine functions serving individuals, buildings, traffic systems, etc, but also in the way that enables us to monitor, understand, analyze and plan to improve the efficiency, equity and quality of life for citizens in real time.

### Features

- Facilitated by political scientists, Experts and thinkers
- Knowledge-sharing from practitioners within the region
- Roundtable discussions
- Smart Initiatives – visits to UAE Smart sites

## The 2020 Women Leadership Journey - Spain™

2020 Women are set to be a predominant force in the global business arena. The women global network opportunity to connect with other exceptional women in as many & diverse countries as possible is valuable. Virtual connectivity is important, but face-to-face interaction and knowledge sharing is critical.

### Features

- Practical Leadership Knowledge Tour
- Expert advice & leadership journey experience sharing
- Networking lunches and skills development seminars – for women by women

**Day 1:** Madrid - Arrival, Lodging & Lunch • Visit at IE Business School Campus

**Day 2:** Welcome workshop & roundtable discussions by IE Faculties  
• Site visits – best Women Employer

**Day 3:** Successful Business Women Roundtable • Cultural Tours

**Day 4:** Entrepreneurial Women: The power of creativity • Visit at IE Segovia Business School Campus

**Day 5:** Seminar: Women in Leadership • Cultural Activities

**Day 6:** CEOs and Women on the Board.

**Day 7:** Leisure time • Return to the UAE





The Talent & Leadership Centre has been established as a premier enabler of leadership capability development within the MENA region, supporting organizations to achieve excellence and be prepared for the rapid changes at a global level and the particular challenges within the regional business environment.

**Our vision:** to become the MENA Center of Excellence by 2020, focused on creating a regional leadership education system that will prepare present and future leaders to face the new complex, digital era.

**Our mission:** to support organizations shape a future-oriented leadership culture by changing the approach to developing leaders and unleash collective leadership capabilities through Integrated Talent Management Systems.

**Our belief:** organizational success is not determined by just providing leadership development, but supporting our customers to develop an Integrated Talent Management System, leadership culture and the collective capability of all formal and informal leaders to synergize in order to support organizational goals that in the long run makes the difference.

