



Executive
LEADERSHIP TOUR



Executive Leadership Tour 2015

SEOUL KOREA

March 07 - 14, 2015

Etisalat Academy is proud to organize the Senior Executives Leadership Program featuring visits to some of the world's most innovative organizations in developed countries.

Korea is a perfect example of a country that is world famous in IT technology manufacturing, LED, TV, mobiles, car & ship building, as well as a medical hub and a mega developer in construction.

Throughout your trip to Korea, you will find a dynamic, energetic culture and a friendliness that is not often visible in other countries.

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Executive Leadership Tour 2015

Mar. 07 DUBAI

03:45 Depart from Dubai by EK 322

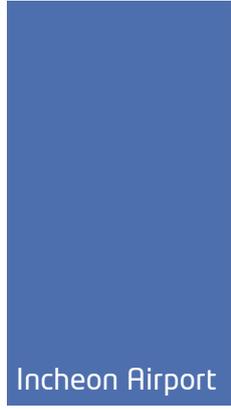
SEOUL

16:55 Arrival in Incheon Airport

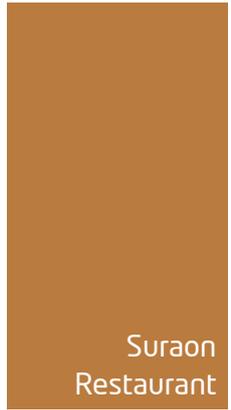
Move to Hongchun (Healice Zen Village)

Healice Zen Village is a comprehensive leisure facility in a beautiful natural environment to promote health and prevent potential diseases by allowing visitors to rest and experienced proper health practices.

19:00 Dinner & Check in Healice Zen Village



Incheon Airport



Suraon Restaurant



Mar. 08 HONGCHUN

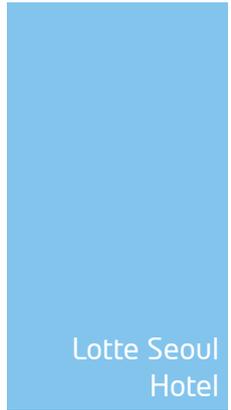
09:00 Healice Program

13:00 Check out & Going to Seoul

17:00 Enjoy "Nanta" performance

A non verbal musical performance which integrates Korean traditional rhythm with comedy and drama. A very famous show in Korea.

19:00 Hotel check in

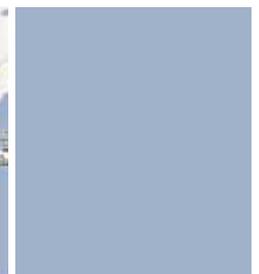
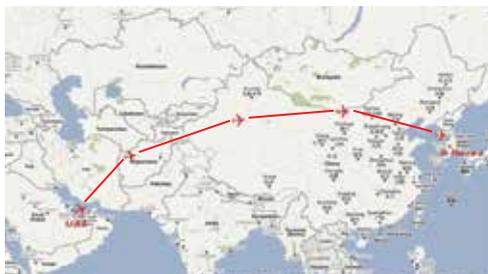


Lotte Seoul Hotel



General Information

Korea is located in Northern East Asia. 8 hours flight distance from Dubai
Distances ; 13,492 Km



Executive Leadership Tour 2015

Mar. 09 SEOUL

- 09:00 Meet Tour Guide
- 10:00 Meeting with UAE Ambassador in Korea
- 11:00 Visit Samsung D' Light

Exhibition space that showcases all the latest consumer products by Samsung Electronics, not merely a display of electronic products but a space of interaction that allows visitors to experience new life patterns through state-of-the-art digital technology.

12:30 Lunch

13:30 Formal Field Research

Ministry of Employment & Labor
<http://www.moel.go.kr/english/main.jsp>

The Ministry of Employment & Labor is responsible for establishing and coordinating employment and labor policies, employment insurance, vocational skills and development training, equal employment, work-family balance, labor standards, worker's welfare, industrial relations adjustment, cooperation between labor and management, occupational safety and health, industrial accident compensation insurance and other welfares.

17:00 Itaewon Tour

A unique place in Seoul where one can meet people of diverse nationalities and cultures. Designated as its first " Special Tourism District " to highlight it as destination for Internationals to enjoy a diversity of culture, shopping and entertainment experiences.

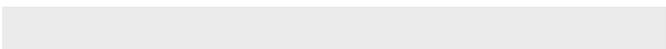
20:00 After dinner back to Hotel

Mar. 10 SEOUL

- 09:00 Meet Tour Guide
- 10:00 Formal Field Research
Employment Permit System
<https://www.eps.go.kr/ph/index.jsp>

The Employment Permit System allows employers who have failed to hire local workforce, to legally employ foreign workers. (the Korean government or public institution administer the management of the foreign workers).

The Korean government introduced EPS- the scheme of hiring migrant workers - in 2004 with the aim of addressing the increasing shortage of low-skilled workers needed in the mammoth domestic industry, resolve the distortions in the labor market caused by the industrial trainee system, prohibit the unjust labour discrimination, protect the rights of migrant workers and avoid illegal labor employment and hiring trend in Korea. The EPS system allows the Korean companies to hire foreign migrant workers legally in five business sectors namely - manufacturing, construction, agriculture and livestock farming, offshore and coastal fishing, and services (restaurant, business support, social welfare, cleaning, nursing, house work etc).



My Work,
My Tomorrow!





Executive Leadership Tour 2015

- 13:00 Lunch
- 14:30 Formal Field Research
SK T.um

SK T.um is a venue for a mobile experience, which combines cutting-edge IT technology and a mobile communications service. T.um comes from "sprout" in Korean, and is a compound word formed from "T" for SK Telecom and the word "Museum". At SK T.um, visitors can experience firsthand the past and present of Korea's mobile communications industry as well as the future of the industry, which is constantly evolving.

- 18:00 Myeongdong Street & Dinner

Located in the heart of Seoul, Myeongdong is a representative shopping district in Korea. It also houses the headquarters of banks and securities brokers, and many Western and traditional restaurants.

- 20:00 After dinner back to Hotel

Mar. 11 SEOUL

- 09:00 Meet Tour Guide
- 10:00 Formal Field Research

Korea Customs Service
<http://www.customs.go.kr/kcshome/site/index.do?layoutSiteId=english>

Protect the National Finance and Economy Prevent the inflow of detrimental elements to the safety of the society and the life of citizens. Promote the lawful international trades and the traffic travelers.

- 12:00 Lunch
- 14:00 Formal Field Research
Korea Customs Service
Visiting the Headquarter.
- 20:00 After dinner back to Hotel



Executive Leadership Tour 2015

Mar. 12 SEOUL

07:30 Hotel Breakfast

10:00 Formal Field Research

Incheon Airport
<http://www.airport.kr/eng/>

Incheon International Airport (sometimes referred to as Seoul-Incheon International Airport) is the largest airport in South Korea, the primary airport serving the Seoul National Capital Area, and one of the largest and busiest airports in the world. For nine years in a row (2005–2013), it was rated the best airport worldwide by Airports Council International.

13:00 Lunch

14:00 Formal Field Research

Port of Incheon
<http://www.portincheon.go.kr/english/>

Since the opening of Incheon Port in 1883, it has played a major role in economic development as a gateway to the capital area, and has unlimited potential for growth because it is located near China, the world's fastest growing economy.

17:00 Namdaemun Market

A large traditional market in Seoul, Korea

19:00 Dinner

20:00 Back to Hotel

Mar. 13 SEOUL

08:00 Hotel Breakfast

12:00 Check Out Hotel

13:00 Prayer

14:00 Lunch

15:00 Gyeongbokgung Palace

The most beautiful and remains the grandest of all five palaces.

19:00 Dinner

23:55 Depart from Incheon by EK 323

Mar. 14 DUBAI

04:25 Arrival in Dubai





Executive Leadership Tour 2015



Healience Zen Village

is a comprehensive leisure facility in a beautiful natural environment to promote health and prevent potential diseases by allowing visitors to rest

and experience proper health practices. Combining "health science" and "healing experience," Healience is the first total wellness center in Korea that helps visitors improve their diet and exercise habits as well as their mental health through health education and programs. A variety of stay programs include "Suim" (offering diverse programs such as Yoga, meditation, and exercises), "HighLife" (helping manage proper health habits), "Cheongsachorong" (a package for couples), and "Concentration Improvement Travel" (teaching brain development techniques to students).



Samsung D'light

is a global exhibition space that showcases the latest product lineup by Samsung Electronics. The name d'light combines the

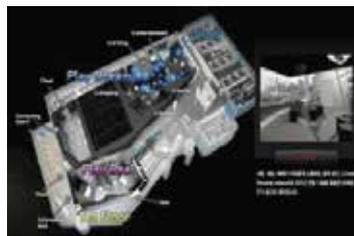
words 'digital' and 'light' to correlate with the company's vision of being 'a guiding light to the digital world' and sharing the excitement and delight of digital technology through interaction with visitors. The 'd' also carries with it the connotation of 'dynamic,' 'dream,' and 'diversity.'



DMC Digital Pavilion

DMC Experiencing new things is always an adventure, and these days, visitors to Korea are in for a special treat. Korea is now internationally recognized as a modern technological power, thanks to its development of

cutting-edge IT products. Korea's high quality technology and design has resulted in an increasing number of international tourists visiting Korea in search of new IT trends



SK Telecom:

The World's Most Innovative Mobile Service Provider. As the most innovative mobile service provider, SK Telecom is creating the future of

mobile and delivering cutting-edge, converged wireless technologies for the global market. The company is an pioneer in the mobile industry, having been the first to launch and commercialize CDMA, 3G CDMA, 3.5G HSDPA among other mobile services and is now leading the way in 4G and beyond.



Gyeongbokgung Palace

is Built in 1395, Gyeongbokgung Palace is also commonly referred to as the "Northern Palace" because it is located more toward the north, compared

to the neighboring palaces of Changdeokgung (Eastern Palace) and Gyeongheegung (Western Palace). Gyeongbokgung Palace is arguably the most beautiful and remains the grandest of all the five palaces.





Executive Leadership Tour 2015



NANTA has been running since October 1997 as the first non-verbal performance Samulnori, Korean

traditional percussion quartet melodies. It's a powin Korea, Nanta is a comic sketch of things that happen in the kitchen, performed through her fulperformance for allages and gender, melting the stress away with knives, cutting board sand kitchen utensils transforming into fabulous musicalin struments.



KBS Exhibition Hall Located within the KBS broadcasting station in Yeouido, the KBS Exhibition Hall is the first museum in Korea

dedicated to the history and evolution of the Korean broadcasting industry. The exhibition hall is a space where visitors can experience radio and television broadcasting production firsthand. Now, the hall offers better services than before with the addition of a Hologram Corner, 3D TV Experience Corner, and Character Photo Zone.



Raemian Gallery is a brand of Samsung C&T Corporation launched in 2000. The meaning of Raemian is future, beauty and comfort. Samsung C&T

have worked on buildings such as the Petronas Towers, Tapei 101 and Burj Khalifa. They are one of the major players in apartment construction in Korea and always coming up with new ideas and designs. Residential experience contains residential concept to pursue Raemian, new products, technologies and design.

Raemian Gallery was built to show case these designs, plans and new concepts for apartments in Korea. The building is also host to art exhibition and conference meetings.



The KBS tour starts from the main hall on the second floor and continues onto the fourth and fifth floors. In addition to the small museum, radio drama studio, sound effect instruments, 9 o'clock news corner, hologram corner, 3D movie experience hall and chromakey corner, visitors have the chance to observe the TV production process and radio programming process through a window that looks out into the broadcasting studio.



Seoul TOPIS (Seoul Transport Operation and Information Service) TOPIS is an integrated transport information and

service system, launched in 2005 to support government officials in shaping sophisticated transport policy through the collection and analysis of real time data. The TOPIS-data based information service helps passengers to better plan their journeys and select the best modes of transportation by flagging congestion areas, giving estimated travel times, and providing bus arrival and waiting times. TOPIS key functions include data collection and integration, operation and control, information pooling and usage, improved service and information sharing, mitigation of traffic congestion, incident management, using data for policy making, remote enforcement for illegal parking, and bus management..



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Registration

Contact Details

Title (Mr, Ms) : First Name : Family Name :
Organisation :
Job Title :
P.O. Box : City : Country :
Telephone : Fax : Mobile :
email :

Accompanied by spouse or family members
(Additional charges applicable)

Yes

No

Number

Fee Details

Individual : / Person

Billing Information

Name : Job Title :
Organisation :
Billing Address :
Telephone : Fax :
Email : Signature & Company Stamp

Payment Options (Payment to be made 2 weeks prior to trip)

DD/Cheque

Bank Transfer (AED)

Bank Account Name : Etisalat Academy
Bank : National Bank of Abu Dhabi
Branch : Deira Branch, Dubai, U.A.E.
Swift Code : NBADAEARXXX
Dirhams Bank Account No : 195 001 7744
IBAN number : AE410350000001950017744

Please fax the remittance advice to +971 4 264 8888 or email a scanned copy to finance@etac.ae
For further clarifications, you may contact +971 4 204 3383