

## **An Etisalat Academy/Neotelis Event: A View of Today's Telecom Industry and Current Regulatory & Policy Issues**

### Sunday 26 October 2008

- 9:00–9:15 Opening
- 9:15–10:30 A view of today's telecom industry
- Deregulation and competition
  - Globalization
  - New types of players, technologies and services
  - Global trends
  - Impacts and challenges for operators, regulators and policy-makers
- 10:30–11:00 Break
- 11:00–12:30 Network consolidation & convergence
- Migration strategies
  - Impact on the business of operators
  - Impact on engineering and management
- 12:30–14:00 Lunch
- 14:00–14:30 About Neotelis
- 14:30–15:30 Tour of the Academy
- 15:30–16:30 Networking session

### Monday 27 October 2008

- 09:00–10:30 Current regulatory & policy issues in telecommunications – part 1
- Introduction and management of competition
    - Why competition?
      - Intrinsic virtues of competition
      - International treaties
    - From a PTT to a private operator regime
    - Regulation as a tool to achieve a level playing field
      - Price cap vs. ROE
      - Carrier services
      - Unbundling
      - Equal access
      - Number portability
      - QoS requirements
      - Disruptive services such as VoIP
    - Reliance on market forces
      - Level of competition

- From regulation of telecom to regulation of competition
- Wholesale services
- What should remain regulated?
  - Social services
    - Emergency services
    - Last-resource services
    - Special services for the handicapped
  - Wholesale services
    - Essential services
    - Near-essential services
    - Local loop

10:30–11:00 Break

11:00–12:30 Current regulatory & policy issues in telecommunications – part 2

- Balance between cultural, social and economic goals
- Universal service/access
- Net neutrality
- Convergence

12:30–14:00 Lunch

14:00–15:00 Discussion forum and Q&A session

15:00–16:30 Private meetings and networking

16:30–16:45 Closing

### Target audience:

Telecom senior managers and executives working for operators and regulators in the Middle East / North Africa Regions

### Countries invited:

Afghanistan, Algeria, Bahrain, Egypt, Iran, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, Turkey, UAE and Yemen.